



TIGERS Founder Licensing Executive Brief

A behavior-based organizational development licensing system for experienced professionals who help organizations move from insight to implementation.

Dear Colleague,

Organizations are moving faster, but trust, feedback, accountability, and team behavior are not always keeping up.

AI, restructuring, shifting roles, and thinner management layers are exposing behavior gaps many organizations already have. When trust is weak, speed creates friction. When feedback is unclear, mistakes repeat. When accountability is vague, follow-through becomes inconsistent. When managers lack a shared behavior framework, strategy does not reliably become daily practice.

That is where TIGERS 6 Principles Leadership Architecture Organizational Development Licensing fits.

TIGERS gives experienced professionals a practical, behavior-based system for helping leaders and teams turn trust, feedback, accountability, collaboration, and follow-through into observable workplace behavior.

The purpose is simple: to help organizations move from insight to implementation.

What TIGERS Founder Licensing Provides

TIGERS is grounded in the TIGERS 6 Principles: Trust, Interdependence, Genuineness, Empathy, Risk Resolution, and Success. Developed from group process research and independently validated, these principles help make leadership and team behavior visible, discussable, teachable, reinforceable, and measurable.

Founder Licensing is designed for experienced professionals who want a practical system they can use with clients, teams, or internal organizations. It is for people who want to help leaders and teams move beyond theory, assessment, or one-time workshops into behavior change that can be practiced, reinforced, sustained, and scaled.



What Founder Licensees Receive

Founder Licensees receive training and delivery rights for three integrated TIGERS development experiences:

Mastering High-Trust Leadership	The Power of Transformational Feedback	Team Synergy Accelerator
Build trust, accountability, and leadership behavior.	Strengthen feedback, genuineness, and development conversations.	Help teams build behavioral norms and stronger collaboration.

Licensees also receive facilitator materials, selected co-brandable client-facing participant materials and slide decks, video-supported learning resources, participant surveys, Socratic facilitation guidance, and structured implementation tools.

Why This Is Different

TIGERS is not a personality tool, coaching model, generic certification, or one-time training program. It is a behavior-based leadership architecture system that helps professionals connect insight to implementation.

The deeper value is that TIGERS helps experienced professionals stay closer to implementation, where clients experience real value. Instead of stopping at diagnosis, advice, or a single workshop, TIGERS creates a practical path for continued application, stronger outcomes, and client relationships that can grow through trust and recommendation.

TIGERS also complements tools professionals already use, including assessments, communication resources, leadership frameworks, and workforce development programs. It gives those resources a stronger group process and behavior-change structure rather than requiring professionals to start over.

Founder Advantage

Founder Licensing is limited to the first 100 licensees so this early stage can remain small, relational, and focused on quality. Early adopters receive access, timing, identity, readiness, market distinction, and the advantage of being ahead of the curve as TIGERS licensing expands.

Next Step

This brief is meant to help you decide whether TIGERS Founder Licensing is worth a closer look. If the opportunity aligns with your work, start a conversation to explore how TIGERS could support your goals, audience, and the clients or teams you serve.

Explore the Founder Licensing page: [TIGERS Founder Licensing](#)

[Schedule a conversation](#)

With appreciation,

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TIGERS Success Series | tigers6principles.com